

SPONSORSHIP FORM

**If we wait until
we're ready, we'll
be waiting for the
rest of our lives.**

Lemony Snicket, *The Ersatz Elevator*

Dear Parent or Guardian,

From *Thursday 7th March – Tuesday 2nd April 2018*, children and young people across the globe will try to collectively read for 200 million minutes!

The challenge is being organised by leading education charity Achievement for All to engage more children and young people with reading. It's completely free to enter, however, we would be enormously grateful if friends and families could sponsor their children's reading. Not only will this help motivate the readers, but it will also raise money for disadvantaged young people in education.

It would be fantastic if you could help your children to:

- Choose something to read (it could be books, magazines, comics or e-books)
- Find sponsors among family and friends
- Ask sponsors to tick the Gift Aid box
- Collect sponsorship money and return it to the registered setting with the completed form (below).

Thank you and enjoy the challenge!

The 200 Million Minutes team

REMEMBER: If you've already registered don't forget to visit the website for great tips and ideas on how to get your children reading

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READER'S NAME		REGISTERED SETTING						TOTAL AMOUNT RAISED			
<p>_____</p>		<p><i>If the reader is taking part in the challenge through a particular setting, please provide its name below. For example, a nursery/ school/ college / childminders etc.</i></p> <p>_____</p>						<p>_____</p>			
SPONSOR					✓ DONATION			✓	✓ PAYMENT RECEIVED		
Initial	Surname	Address	Postcode	£1	£5	£10	£Other	Gift Aid	Cash	Cheque	Online

HOW TO SEND US SPONSORSHIP MONEY

Achievement for All is a leading not-for-profit organisation that works in partnership with early years settings, schools and colleges to improve outcomes for all children and young people who are vulnerable to underachievement. Through our programmes we have had a positive and measurable impact on the lives of more than 100,000 children and young people to date. With your help we can aim to improve the lives of at least 100,000 more.

We would be very grateful if you could collect and send any funds raised to us once the challenge is over. You can do this in a number of ways:

1. Cheque: you can send us a cheque (payable to Achievement for All) along with any sponsorship forms.
2. Bank Transfer: please contact us for details.
3. Online: friends and family can sponsor children directly by card payment. Simply visit <https://200mm.afaeducation.org>, click on the 'Sponsor a Reader' link, and follow the steps.
4. Our postal address is: Achievement for All, FAO 200 Million Minutes, The Stables, Parkhouse School, Andover Road, Newbury, Berkshire RG14 6NQ.

Please remember to provide your name and address so that we can say thank you!

Still got queries? Please email us at info@200millionminutes.org.

